



ALPHA PRIDE



POISED FOR PROGRESS

The commercial project is spread over 25 Acre for mixed-use, four tower of IT/ITeS offices and retail stores. Bhutani Alphathum is one of the fastest developing commercial project, with the first phase towers received the occupancy certificate well within the proposed timeline for delivery. Alphathum Noida is a unique concept with roof-top swimming pool with a well- designed zen garden across the three skyscraper towers.

**PHASE - I
OCCUPANCY CERTIFICATE
RECEIVED**

- *World's largest rooftop infinity pool with zen garden*
- *Jogging track, restaurants and gym*
- *Wifi enabled office complexes and roof top*
- *State of art architecture that works with the basic principles of time, air and light*
- *Green areas utilised as a positive energy source*
- *Buildings created in-sync with climatic responsiveness*
- *Smarter people comfort strategies to maximise output*
- *Conserves resources through use of appropriate materials and technologies*
- *Continuous and integrated greens*

NEVER SETTLE FOR LESS THAN PRIDE



As temperatures rise and summer arrives, there is no better way to enjoy the warm weather than hitting a premium restaurant & lounge bar for unforgettable panoramic city views over a well-deserved drink. Alpha Pride – a chic rooftop resto-bar set against the Noida skyline seamlessly transforms from an elegant & sleek terrace for sunset drinks to a vibrant late-night party spot. The observation decks and open lounge areas offer multitude of ways to have an exhilarating experience.

FOR THOSE WHO HAVE GOOD TASTE IN LIFE

Perched on the rooftop of Bhutani Alphathum at Sector 90, Noida, this whimsical restaurant & lounge bar offers a contemporary setting over a majestic infinity pool at alpha pride, where patrons can enjoy a wide range of local & international cuisine and creative signature cocktails. With elite patrons, a collection of sakes, and a choicest playlist humming on the loop, this is the perfect place for a late-night rendezvous.



India's Largest Infinity Pool at Alpha Pride

First ever rooftop infinity pool at alpha pride in Noida inspired by Marina Bay Sand in Singapore.



Gourmet Delight

Premium Restaurant & Lounge Bar at rooftop adjacent to the Pride Pool area.



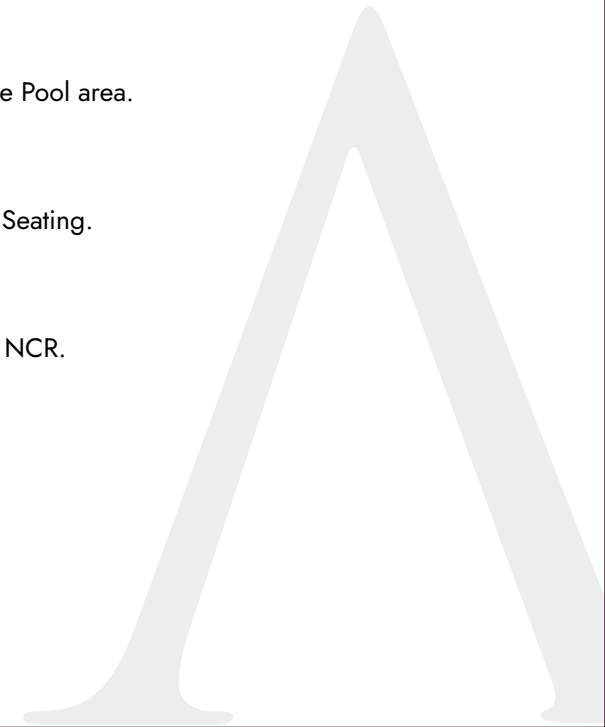
Luxury Destination

Observation deck, Bar Counters, Private Party Area with Cabana Seating.



Elite Patronage

Caters primarily to the HNIs & socially active millennials of Delhi NCR.



GO BEYOND THE ORDINARY

Boasting of India's largest rooftop Infinity Pool at massive 270mtrs, inspired by Marina Bay Sand in Singapore, Alpha Pride - an uber premium restaurant & lounge bar is destined to change the nightlife of Noida forever.

From one of the highest rooftops in Noida patrons get a spectacular panoramic view over the fast-evolving city. With a relaxed and sophisticated atmosphere accentuated by Cabana Seating & Private Party Areas, this is a perfect spot for unwinding after the daily grind.



Rooftop Infinity Pool



Tower - B, Entrance

FLOOR PLAN (TOWER - B)



PRICELIST & PAYMENT PLAN

₹ 32 LAKH
(ALL INCLUSIVE)

PAYMENT PLAN

MILESTONE

At the time of Booking

Within 90 Days of Booking

Within 6 Months of Booking

Within 12 Months of Booking

Within 18 Months of Booking

Within 24 Months of Booking

Within 30 Months of Booking

Within 36 Months of Booking

PAYABLE

₹ 2,00,000/-

₹ 4,40,000/-

₹ 4,80,000/-

₹ 6,40,000/-

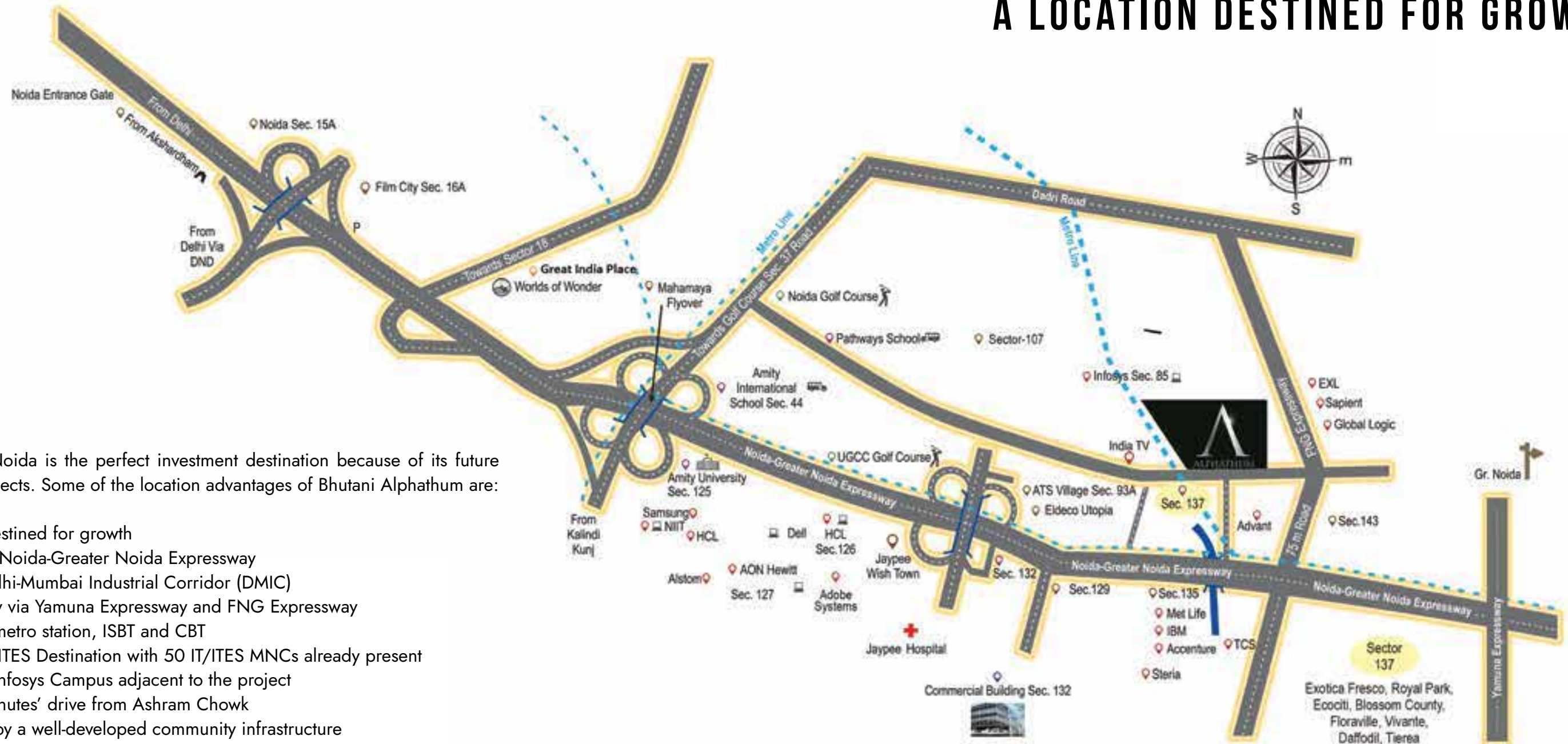
₹ 2,40,000/-

₹ 2,40,000/-

₹ 3,20,000/-

₹ 6,40,000/-

A LOCATION DESTINED FOR GROWTH



Sector 90, Noida is the perfect investment destination because of its future growth prospects. Some of the location advantages of Bhutani Alphathum are:

A location destined for growth

- Located off Noida-Greater Noida Expressway
- Close to Delhi-Mumbai Industrial Corridor (DMIC)
- Accessibility via Yamuna Expressway and FNG Expressway
- Upcoming metro station, ISBT and CBT
- 4th Largest ITES Destination with 50 IT/ITES MNCs already present
- Upcoming Infosys Campus adjacent to the project
- Just a 20-minutes' drive from Ashram Chowk
- Supported by a well-developed community infrastructure
- Surrounded with several residential societies



ALPHATHUM SITE LAYOUT





Marketing Office: Plot No. 1, Sector 90, Noida

Corporate Office: Plot No 3 & 4, 2nd Floor, A-Block Market, Savitri Bhawan, Preet Vihar, Delhi-92

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The Pictures and details are tentative depictions only. This is not a legal offer. Mentioned features are indicative and are subject to change without any prior notice as may be decided by the company or competent authority. Terms and Conditions Apply. Special Scheme by the developer. 1Sq Mtr = 10.764 Sq Ft & 1Sq. Yd = 0.83 Sq Mtr. Allotment Details : NOIDA/IND/2007/1659 Dated 03.09.2007. Sanction Details : NOIDA/MU.VA.NI/2014/V-786/357 Dated 24.07.2014. RERA No. Bhutani Group # UPRERAPRM11044, UPRERAPRJ7301 – PHASE-I / UPRERAPRJ7376 – PHASE-II / UPRERAPRJ10097 – PHASE-III/ UPRERAPRJ10115 – PHASE-IV.